



## My Carbon Footprint Solution

A solution designed to empower employees and organisations to take actionable steps towards a more sustainable business. With Zalaris' My Carbon Footprint app and CO2-tracker in Zalaris' Travel & Expenses Solution, companies can easily calculate their carbon emissions from business travel and daily commute.

### Overview of the solution:

Our carbon footprint is a key contributor to climate change, with transportation holding a major share. Zalaris' My Carbon Footprint Solution empowers employees to estimate their CO2 emissions and help corporate sustainability reporting. With EU's recent mandate for all companies to report on environmental, social, and governance (ESG) performance, there has been a global need for organisations to recognise the importance of sustainability. By embracing ESG reporting and measuring their carbon footprint, organisations can inspire positive change.

### Features of the solution:

#### For employees:

- ✓ My Carbon Footprint app allows employees to calculate individual travel patterns, offering personal emission insights. In addition, it provides reporting on Business Travel emissions.
- ✓ Understanding the emission drivers may lead to more sustainable choices when selecting modes of transport.
- ✓ Travel patterns can be updated anytime to adjust emission calculations as their habits change, promoting ongoing engagement in sustainability efforts.
- ✓ Dashboard cards show real-time data on carbon emissions, helping employees track progress efficiently.

#### For employers:

- ✓ CO2-tracker for business travel is an optional add on to Zalaris' Travel and Expense Solution, automating emissions tracking for business travel.
- ✓ Zalaris' My Carbon Footprint app allows for Scope 3 reporting on daily commute and Business Travel, that can all be exported to an excel.
- ✓ The solution helps employers stay compliant with environmental regulations by monitoring emissions. User-friendly portal with GDPR compliance.
- ✓ Embracing ESG reporting boosts an employer's reputation, attracts socially conscious customers and showcases commitment to environmental stewardship.



### Benefits of the solution:

Zalaris' My Carbon Footprint Solution is an easy-to-use and innovative solution that measures an individual's carbon footprint from their daily commute and business travel, promoting sustainability and responsible business practices. With charts and feedback, employees can create their travel patterns, track their CO2 emissions, and update them as necessary. The application also considers an individual's work schedule and allows for the addition and removal of travel modes, providing a flexible approach to tracking carbon emissions.

My Carbon Footprint Solution provides a way for companies to evaluate their environmental impact and involve employees in day-to-day corporate sustainability efforts. This solution seamlessly integrates with Zalaris' Travel and Expense Solution, automating the tracking and reporting for businesses, hence removing the hassle of manual calculations for business travel-related emissions.

### How does this scale your business?

By implementing Zalaris My Carbon Footprint Solution, businesses can promote sustainable and responsible practices, resulting in reduced costs and improved brand value.

With the EU mandating companies to report their ESG performance, including carbon emissions, sustainability becomes increasingly crucial to customers and stakeholders. The implementation of Zalaris' My Carbon Footprint Solution can position businesses as leaders in the industry. The goal of these regulations is to encourage companies to adopt more sustainable practices and reduce their environmental impact. By doing so businesses can enhance their reputation and attract new customers and investors.

Ready to make environmentally responsible decisions?

Reach out, and let's discuss how we can help you.